

# Michael Claudio

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## Summary of Qualifications:

Experienced supervising producer in all aspects of video production and content creation ranging from field and studio production to video editing and live stream engineering. Produced and coordinated video and live streaming coverage at events such as the Kentucky Derby, The Grammy's, The World Economic Forum, and the Annual Berkshire Hathaway Shareholder Meeting. Managed crews as large as 30+ and production budgets as high as \$250,000.

## Technical/Software Skills:

Adobe Premiere Pro, Adobe Photoshop, Adobe Media Encoder, and Adobe Audition, LiveU and Teradek Encoders, Wirecast, Sony FS7, FS5, A7SII, A6500 Cameras, Audio Engineering, FAA Part 107 Licensed (Drone)

## Experience:

Yahoo Finance

*New York, NY*

### **Field Production Supervisor**

*February 2019 to Present*

- Oversee planning and producing of live events such as Davos World Economic Forum, Berkshire Annual Meeting, Yahoo Finance All Markets Summit, Milken, Concordia, and more
- Set field team SOP for operating cameras, running audio, video editing, lighting, and all aspects of production
- Produce, shoot, and direct special projects, conferences, VOD content, live streaming hits, and high-profile video segments for digital and broadcast
- Program, create content, and schedule for Yahoo Finance's OTT and linear platforms
- Oversee and manage field team's post production team and operate as lead editor
- Lead producer and editor of Yahoo Finance Presents series averaging 250,000+ weekly unique viewers
- Launched and lead monthly webinar series for YF Plus platform which has had a 200% increase in views YOY
- Promoted from Producer to Field Production Supervisor in December 2020

Freelance

*Greater New York City Area*

### **Video Producer and Consultant**

*January 2018 to February 2019*

- Work with clients such as 92.3 FM Alt Radio, Billboard Magazine, Fanpage (iHeartMedia), The Points Guy, RapidSOS, Comodo Cybersecurity and many more
- Freelance as a camera operator, technical director, producer, audio engineer, and video editor
- Consult with start-ups on content, video studio building, live streaming, and post-production

Billboard/The Hollywood Reporter

*New York, NY*

### **Live Streaming Video Producer**

*October 2016 to March 2018*

- Developed and produced five original video series concepts for social media and YouTube
- Produced 200+ total live streams of various scales and content
- Oversaw and completed content contracts with video partners such as Twitter and Facebook
- Produced live field and digital video coverage of awards shows and festivals across the U.S.

Daily Racing Form

*New York, NY*

### **Producer**

*June 2015 to October 2016*

- Produced, edited, and directed 15-25 digital videos weekly and two live streaming shows
- Produced and managed technical and editorial for horse racing events across the U.S.
- Achieved a 150% increase in live streaming views and 40% increase in VOD views YOY during 2016 Triple Crown coverage

## Education:

**Montclair State University**

**Cum Laude Honors**

*Montclair, NJ*

Bachelor of Arts, Broadcasting

Minor: Political Science September 2011 to May 2015

**Activities:** Station Manager 90.3 FM WMSC (College Radio) and Interned at CBS Inside Edition