

Michael Claudio

mclaudio15@gmail.com www.MichaelClaudio.com

Summary of Qualifications:

Experienced supervising producer in all aspects of video production and editorial ranging from field and studio production to video editing and live stream engineering. Produced and coordinated video and editorial coverage at events such as the Kentucky Derby, The Grammy's, The Golden Globes, The World Economic Forum, and the Annual Berkshire Hathaway Shareholder Meeting, and WSJ Tech Live. Managed crews as large as 30+ and production budgets as high as \$250,000.

Technical/Software Skills:

Adobe Premiere Pro, Adobe Photoshop, Adobe Media Encoder, and Adobe Audition, LiveU and Teradek Encoders, Wirecast, Sony FS7, FS5, A7SII, A6500 Cameras, Audio Engineering, FAA Part 107 Licensed (Drone)

Experience:

The Wall Street Journal

New York, NY

Coverage Producer

September 2022 to Present

- Assist in the coverage planning and execution of flagship WSJ events such as WSJ Tech Live, Future of Everything Festival and CEO Council Summit
- Develop and execute livestream strategy on WSJ platforms while working closely with off-platform and live journalism editors
- Assist with research and development of concepts for original videos, guests, and stage formats for WSJ Live Journalism events
- Manage encoders, video feeds and live streams in coordination with engineering, production partners and video control room, troubleshooting as needed
- Work with a team of video editors and producers to create news clips from live interviews to be used in WSJ articles or as standalone video content under tight, breaking news deadlines
- Collaborate with the WSJ conference team to ensure news content meets WSJ legal and journalistic standards

Yahoo Finance

New York, NY

Field Production Supervisor

February 2019 to September 2022

- Oversaw planning and producing of live events such as Davos World Economic Forum, Berkshire Annual Meeting, Jackson Hole Economic Symposium, Yahoo Finance All Markets Summit, Milken and more
- Talent management, research, editorial planning and booking for events and programming
- Set field team SOP for operating cameras, running audio, video editing, lighting, and all aspects of production
- Lead produce, write, shoot, and directed special projects, conferences, and content distribution for digital and broadcast platforms
- Programmed, created content, and schedule for Yahoo Finance's OTT and linear platforms
- Oversaw and managed field team's post production team as well as operated as lead editor
- Lead producer and editor of Yahoo Finance Presents series averaging 250,000+ weekly unique viewers
- Launched and lead monthly webinar series for YF Plus platform which has had a 200% increase in views YOY
- Promoted from Producer to Field Production Supervisor in December 2020

Freelance

Greater New York City Area

Video Producer and Consultant

January 2018 to February 2019

- Work with clients such as 92.3 FM Alt Radio, Billboard Magazine, Fanpage (iHeartMedia), The Points Guy, RapidSOS, Comodo Cybersecurity and many more
- Freelance as a camera operator, technical director, producer, audio engineer, and video editor
- Consult with start-ups on content, video studio building, live streaming, and post-production

Billboard Magazine & The Hollywood Reporter

New York, NY

Live Streaming Video Producer

October 2016 to March 2018

- Developed and produced five original video series concepts for social media and YouTube
- Produced 200+ total live streams of various scales and content

- Oversaw and completed content contracts with video partners such as Twitter and Facebook
- Produced live field and digital video coverage of awards shows and festivals across the U.S.

Daily Racing Form

New York, NY

Producer

June 2015 to October 2016

- Produced, edited, and directed 15-25 digital videos weekly and two live streaming shows
- Produced and managed technical and editorial for horse racing events across the U.S.
- Achieved a 150% increase in live streaming views and 40% increase in VOD views YOY during 2016 Triple Crown coverage

Education:

Montclair State University

Cum Laude Honors

Montclair, NJ

Bachelor of Arts, Broadcasting

Minor: Political Science

September 2011 to May 2015

Activities: Station Manager 90.3 FM WMSC (College Radio) and Interned at CBS Inside Edition